



Advertising Kit

2023

Stay ahead of the curve with the premier source for breaking IT news and insights.



[ADVERTISE YOUR BRAND WITH US](#)

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Who we are

DHN (Daily Host News) is a dynamic and informative media portal that is dedicated to providing the latest news and insights on the Information Technology (IT) industry. DHN offers a wide range of resources to its readers, including breaking news, expert analysis, and exclusive interviews with industry leaders.

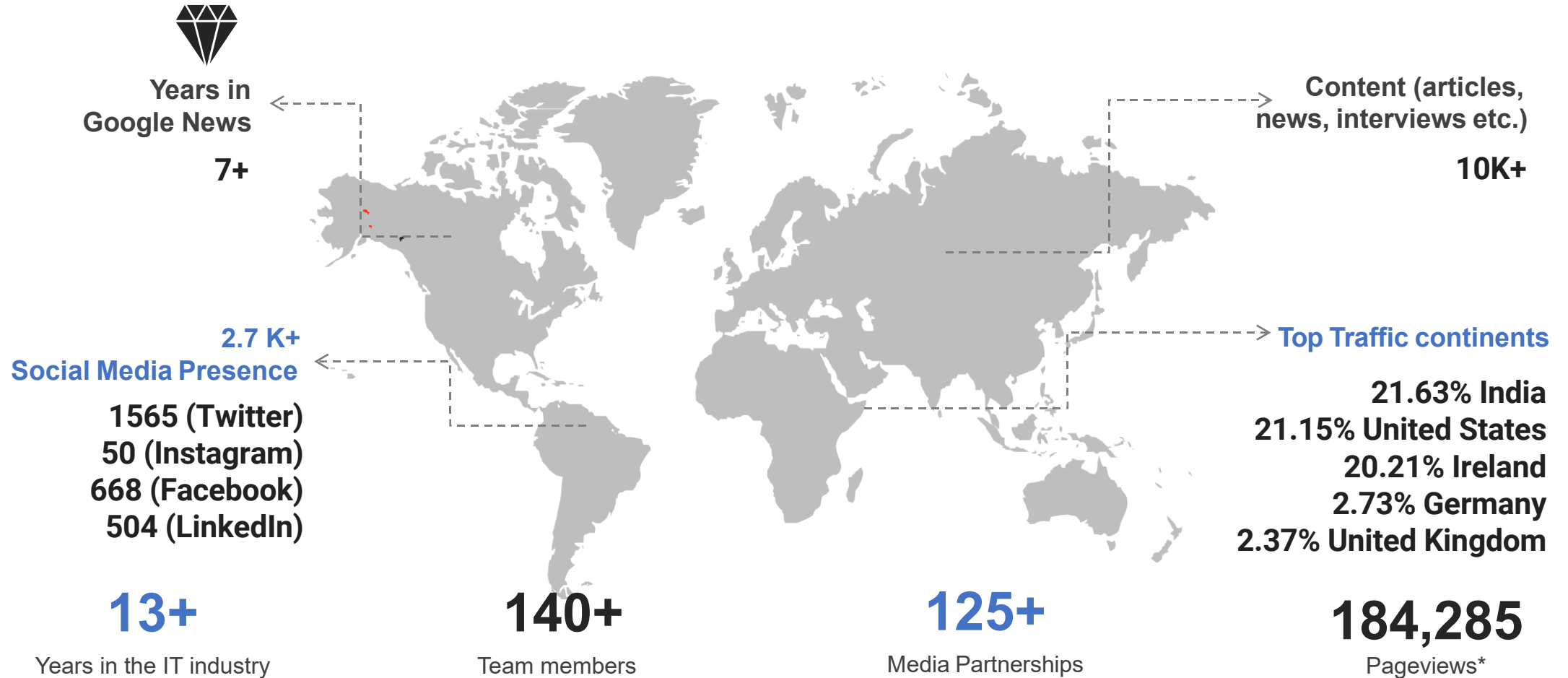
Focused On

Managed Services Providers (MSPs), Data Center (DC) providers, software-as-a-service (SaaS) businesses, Independent Software Resellers (ISVs) cloud computing, cybersecurity and other related web and IT service providers.

Content Focus

Cloud Computing, Data Centers, Internet, Virtualization, Content Delivery Network (CDN), Content Management System (CMS), Cybersecurity, DevOps, Domains, Hyperconverged Infrastructure, Networking services, web hosting services, Programming languages, Software Defined Networks

DHN - The Statistics



* Statistics are of one year (Apr 1, 2022, to Mar 31, 2023)

DHN - Top Trending Articles

Article URLs	Impressions
https://www.dailyhostnews.com/best-domain-name-registrars	662,497
https://www.dailyhostnews.com/best-data-center-service-providers-in-india	311,552
https://www.dailyhostnews.com/top-19-cloud-database-management-system-providers	245,267
https://www.dailyhostnews.com/top-10-best-data-center-providers-in-singapore-in-2020	86,411
https://www.dailyhostnews.com/top-10-hyperconverged-infrastructure-hci-software-vendors	73,069
https://www.dailyhostnews.com/six-reasons-why-forecasting-in-project-management-matters	55,258
https://www.dailyhostnews.com/the-history-of-web-hosting	50,944
https://www.dailyhostnews.com/how-to-determine-suitable-vulnerability-assessment-tool	49,049
https://www.dailyhostnews.com/best-ways-to-unblock-blocked-websites-online	44,245
https://www.dailyhostnews.com/online-vs-offline-recruitment-practices	30,533

* Statistics are of one year (Apr 1, 2022, to Mar 31, 2023)

DHN - Media Partnerships

Media Partnerships with Major IT Industry Events



HostingTalk Online Matchmaking Summit 2022

Data Center World 2022

Digital Week South Asia 2022 by W.Media

CloudFest 2022

Smart Data Summit 2022

Datacenter World 2022

CloudTalk Online 2022

CloudFest India 2018

Datacloud Global Congress 2021 (Capacity Group)

Data Center Dynamics (DCD) events

Datacenter & Cloud Infrastructure Event (DCCI) 2021

European SharePoint, Office 365 & Azure Conference (ESPC) 2019

W.Media South Asia Events 2022

Sign Up For Media Partnership With DHN

Media Partnership Benefits

Event Hosting

Take Your Event to the Next Level: Let a Senior Representative from DHN Host Your Next Gathering

Social Media Promotion

Dedicated Social Media Posts to help you spread awareness and seek registrations for the event

Email Promotion

Newsletter Ads

Inclusion of Event PRs in weekly newsletters

Promotion through Website

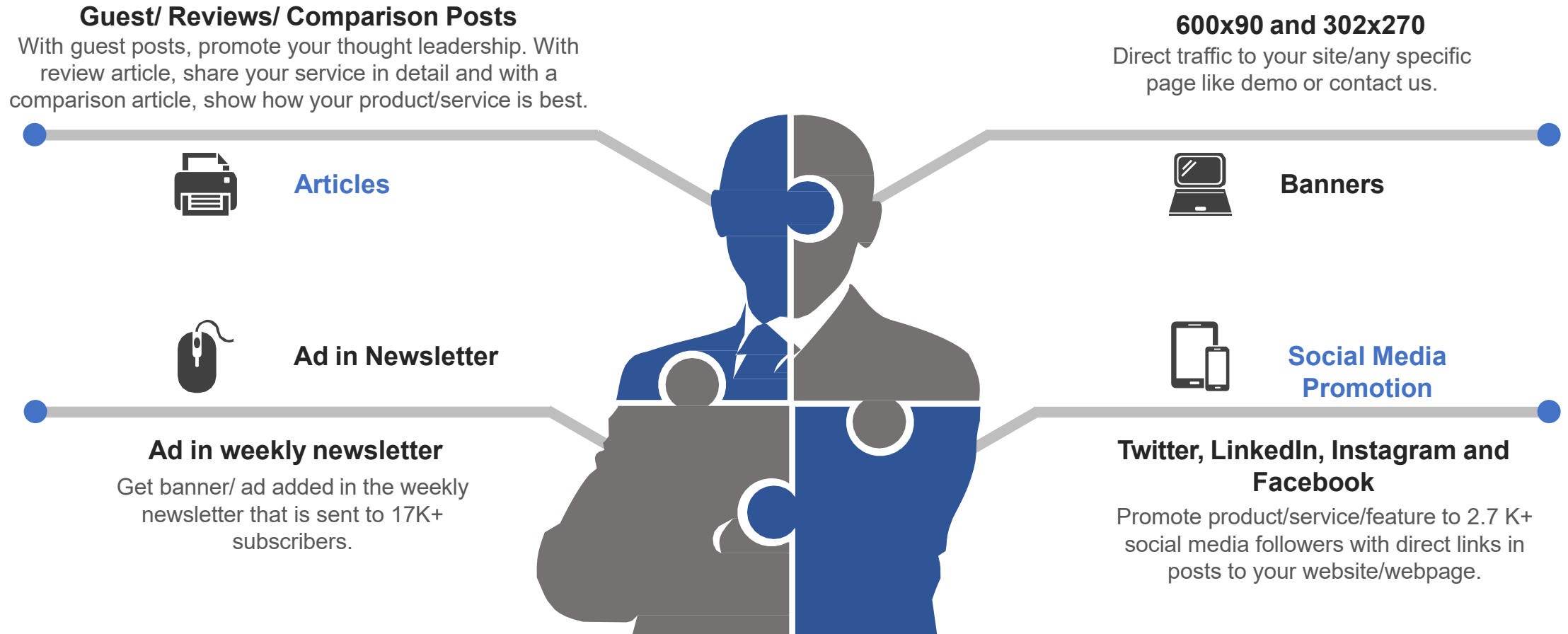
Static Web Banners

Press Releases

Speaker Interviews
(Online, Video, or on-site*)

*For onsite interviews, event will need to provide accommodation and logistics support to DHN
(minimum 2 members)

DHN Advertisement options



Pricing Structure for Advertising Options

Products	Price
Blog Post publishing - For Reseller and Digital Marketing agencies	\$300
Blog Post publishing - For Enterprises and other Organizations	\$300
Blog Post writing and publishing	\$500
Interviews	\$300
Press Release	\$300
Social Media Post	\$100
1 ad in the weekly newsletter	\$800
Digital Marketing promotional package	On Request
Organizing virtual/physical events	On Request

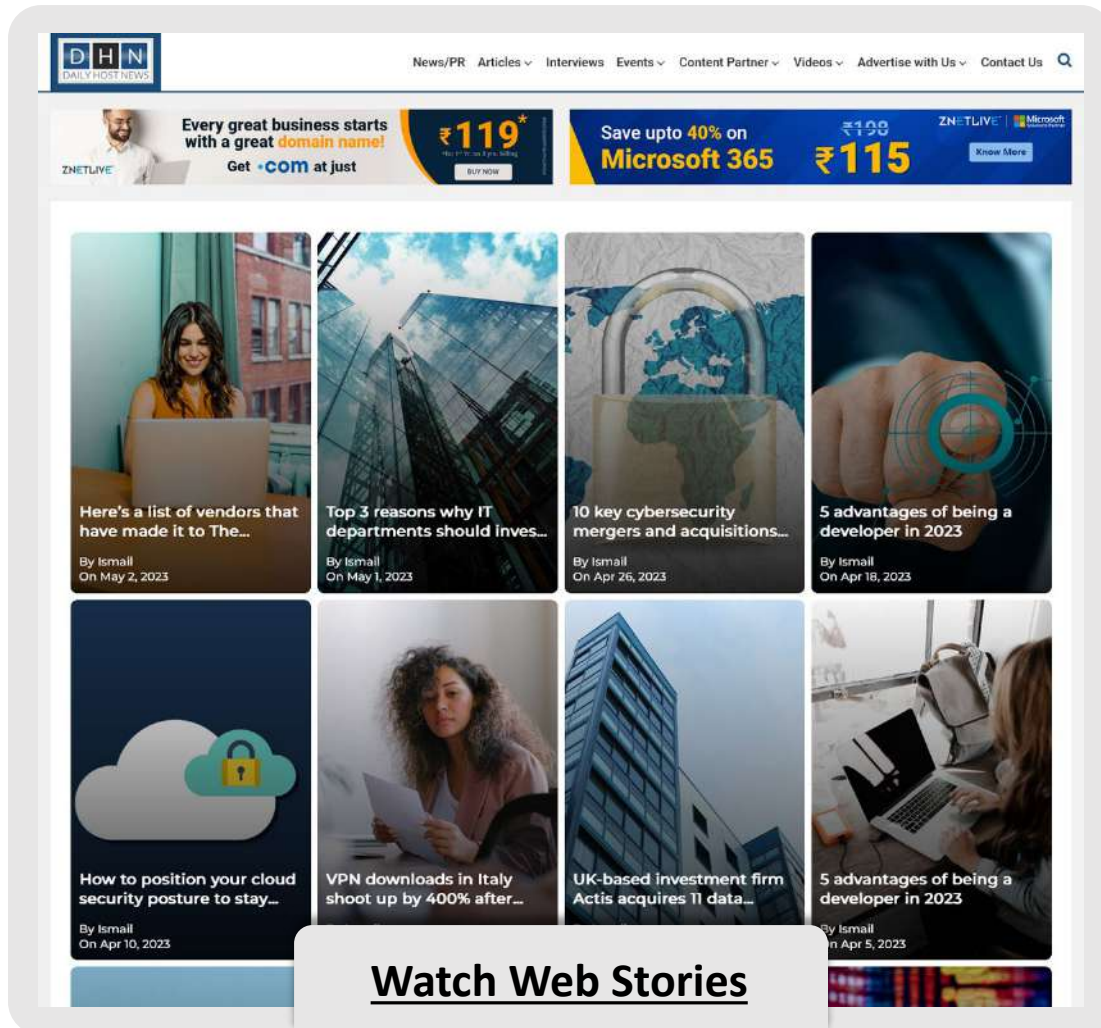
Banner Size	Monthly	Quarterly	Semi Annually	Annually
1200 X 180	\$1200	\$1800	\$3600	\$7200
600X90	\$1000	\$1500	\$3000	\$6000
500X500	\$800	\$1200	\$2400	\$4800

For banners, we can also create customized packages as per your requirements.

For contractual commitment, we can give a discount of 20% on the price mentioned above. You can send 4 mailers - 1 per quarter in a year.

DHN Video Marketing

Web Stories - a round-up of the top tech news in seconds



The screenshot shows the DHN website with a navigation bar and a grid of web stories. The stories are as follows:

- Every great business starts with a great domain name!** Get .com at just ₹119* (BUY NOW)
- Save upto 40% on Microsoft 365** ₹115 (Know More)
- Here's a list of vendors that have made it to The...** By Ismail, On May 2, 2023
- Top 3 reasons why IT departments should invest...** By Ismail, On May 1, 2023
- 10 key cybersecurity mergers and acquisitions...** By Ismail, On Apr 26, 2023
- 5 advantages of being a developer in 2023** By Ismail, On Apr 18, 2023
- How to position your cloud security posture to stay...** By Ismail, On Apr 10, 2023
- VPN downloads in Italy shoot up by 400% after...**
- UK-based investment firm Actis acquires TI data...**
- 5 advantages of being a developer in 2023** By Ismail, On Apr 5, 2023

Watch Web Stories



The screenshot shows a grid of video interviews from the WIRE19 event. The interviews are as follows:

- Interview 1: A man in a suit and a woman in a blue top.
- Interview 2: A man in a white shirt and a woman in a blue top.
- Interview 3: A man in a grey jacket and a woman in a blue top.
- Interview 4: A grid of multiple video feeds showing various participants.
- Interview 5: A man in a white shirt and a woman in a blue top.
- Interview 6: A man in a suit and a woman in a blue top.

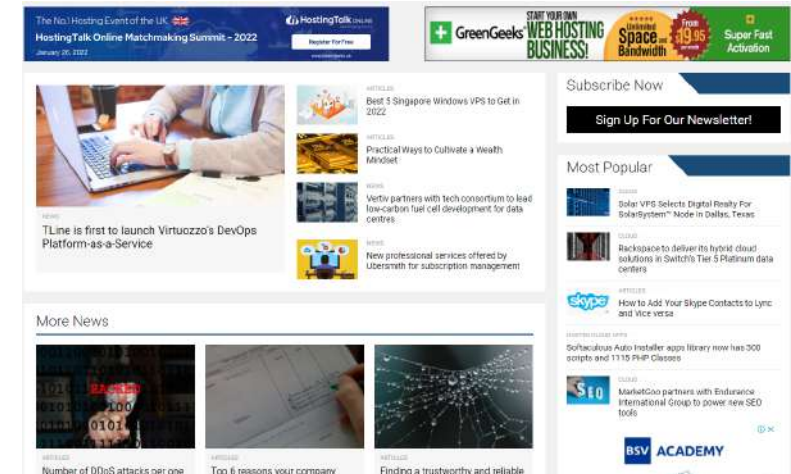
Watch Interviews

Working with DHN/Wire19 is always quick and frictionless. They understand the industry and what makes a story newsworthy, and thanks to their reach with the relevant audience, a mention from them helps us increase the traffic our featured content receives by about 4x.

Larissa Murillo,
Marketing Manager, marketgoo

Working with the ZNet across its Wire19 and Daily Host News media sites has been a particularly smooth and fruitful experience. The publications have increased visibility in the b2b technology target markets for several of our clients. The publication group does a great job of bringing valuable and actionable content to its audience, we'll absolutely be continuing to work with ZNet.

Kyle Peterson,
Partner, Clement Peterson



Our Team

Being an insider in the IT industry, we know what our readers are most interested in or should be more aware of. An IT magazine that promotes thought leadership, DHN can also benefit the interested industry members by helping them transform their knowledge into business value.



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Thank You



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