

Advertising options on Daily Host News (DHN)

www.dailyhostnews.com

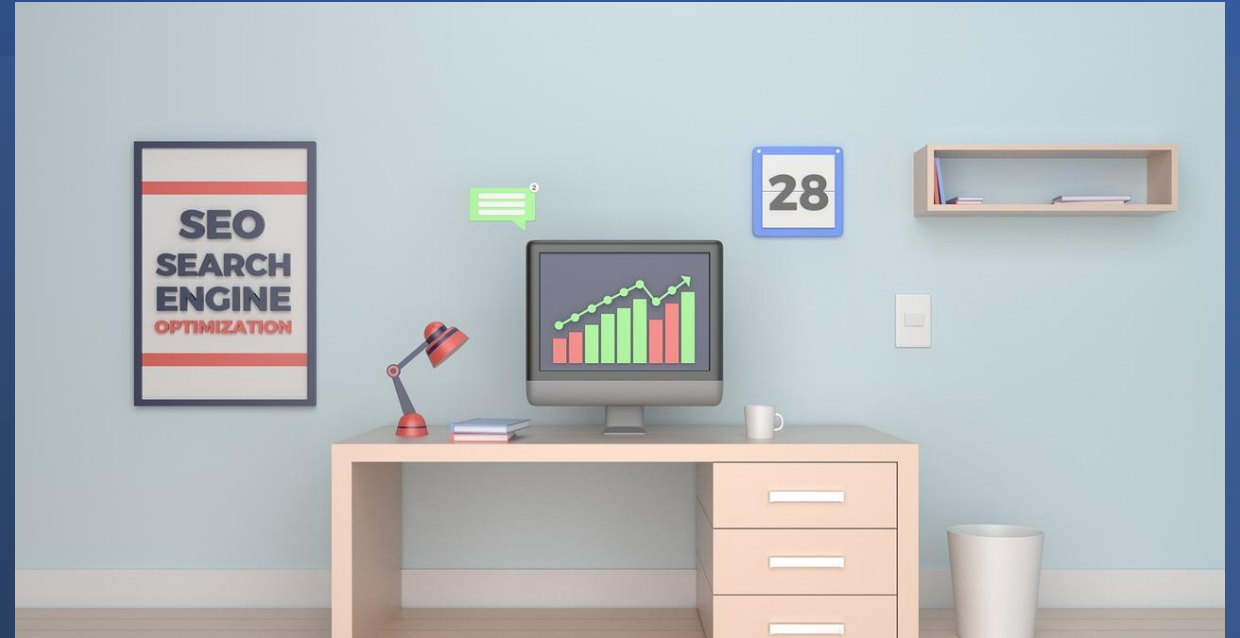


Table of Content

01

About DHN

02

A. DHN - the statistics

03

B. DHN - top trending articles

04

C. DHN - media partnerships

05

Advertisement options & pricing

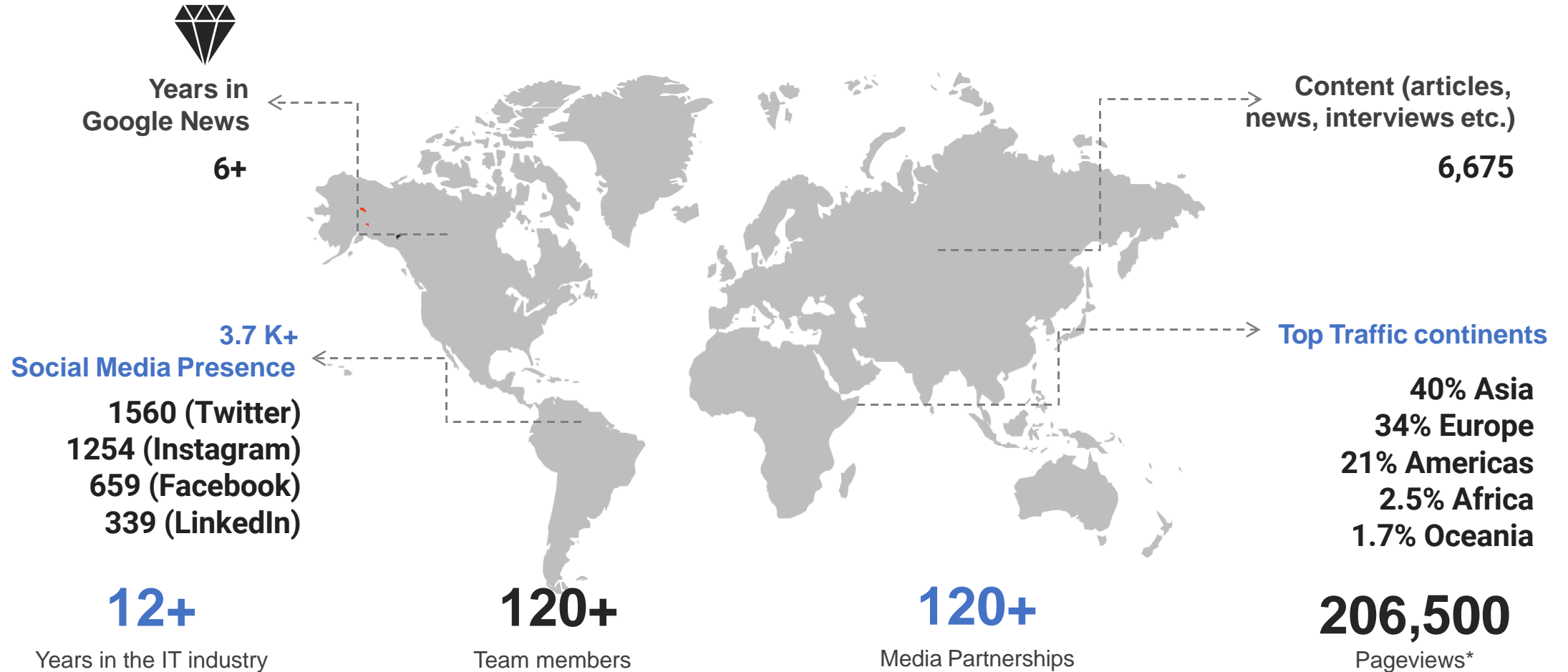


About Daily Host News

DHN is one of the most trusted, influential, and informative IT magazines covering the breadth and depth of web hosting, data center, cloud computing, cybersecurity, software, and reseller industry. It is a one-stop destination for CXO interviews , articles, infographics, IT events and conferences , web hosting providers and IT professionals

We keep a close watch on the latest technology trends and bring the most refined pieces of information to ardent readers – service providers, industry veterans, key decision makers, IT executives and thought leaders.

A. DHN - The Statistics



*Statistics are of one year (Apr 1, 2021, to Mar 31, 2022)

B. DHN - Top Trending Articles

Top 10 trending* articles and their impressions

Article URLs	Impressions
https://www.dailyhostnews.com/best-domain-name-registrars	1,270,478
https://www.dailyhostnews.com/how-can-i-sell-bitcoin-can-bitcoin-be-converted-to-cash	910,183
https://www.dailyhostnews.com/best-data-center-service-providers-in-india	443,899
https://www.dailyhostnews.com/nosql-database-comparison-alibaba-cloud-aws-google-cloud-ibm-and-microsoft	132,043
https://www.dailyhostnews.com/what-is-a-code-signing-certificate-and-how-does-it-work	126,525
https://www.dailyhostnews.com/top-6-reasons-free-website-hosting-is-a-mistake	126,152
https://www.dailyhostnews.com/local-vs-cloud-based-pos-point-of-sale-systems	115,484
https://www.dailyhostnews.com/top-10-best-data-center-providers-in-singapore-in-2020	107,467
https://www.dailyhostnews.com/database-migration-comparison-aws-google-azure-ibm-alibaba	95,710
https://www.dailyhostnews.com/top-public-cloud-storage-providers	95,444

*Statistics are of one year (Apr 1, 2021, to Mar 31, 2022)

C. DHN - Media Partnerships

Media Partnerships with Major IT Industry Events



HostingTalk Online Matchmaking Summit 2022

Data Center World 2022

Digital Week South Asia 2021 by W.Media

CloudFest 2021

CloudTalk Online 2021

CloudFest India 2018

South Asia Cloud & Datacenter Digital Summit

Thailand Cloud & Datacenter Digital Summit

Datacloud Global Congress 2021 (Capacity Group)

Data Center Dynamics (DCD) events

Datacenter & Cloud Infrastructure Event (DCCI) 2021

European SharePoint, Office 365 & Azure Conference (ESPC) 2019

W.Media South Asia Events 2021

DHN Advertisement options

Guest/ Reviews/ Comparison Posts

With guest posts, promote your thought leadership. With review article, share your service in detail and with a comparison article, show how your product/service is best.



Articles



Ad in Newsletter

Ad in weekly newsletter

Get banner/ ad added in the weekly newsletter that is sent to 17K+ subscribers.

600x90 and 302x270

Direct traffic to your site/any specific page like demo or contact us.



Banners



Social Media Promotion

Twitter, LinkedIn, Instagram and Facebook

Promote product/service/feature to 3.8K+ social media followers with direct links in posts to your website/webpage.




Pricing Structure for Advertising Options

Ad options	Prices
A Dedicated Mailer to 17K+ Subscribers	\$2000
Pop-up (Exit Intent) for one month	\$1800
One Ad in Weekly Newsletter (Width:750px Height:102px)	\$800
A Guest Blog/Interview/Press Release	\$300
A Social Media Post (LinkedIn, Twitter, FB & Instagram)	\$100

Banner Size	Monthly	Quarterly	Semi annually	Annually
1200 X 180	\$1200	\$1800	\$3600	\$7200
600X90	\$1000	\$1500	\$3000	\$6000
500X500	\$800	\$1200	\$2400	\$4800

For banners, we can also create customized packages as per your requirements.

For contractual commitment, we can give a discount of 20% on the price mentioned above. You can send 4 mailers – 1 per quarter in a year.

The No.1 Hosting Event of the UK  **HostingTalk ONLINE**
HostingTalk Online Matchmaking Summit - 2022
 January 26, 2022 [Register For Free](#)

GreenGeeks **START YOUR OWN WEB HOSTING BUSINESS!** **Unlimited Space and Bandwidth** **From \$9.95 per month** **Super Fast Activation**

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NEWS
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 Softaculous Auto Installer apps library now has 300 scripts and 1115 PHP Classes

CLOUD
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ARTICLES
 Number of DDoS attacks per one

ARTICLES
 Top 6 reasons your company

ARTICLES
 Finding a trustworthy and reliable

BSV ACADEMY

“

Working with DHN/Wire19 is always quick and frictionless. They understand the industry and what makes a story newsworthy, and thanks to their reach with the relevant audience, a mention from them helps us increase the traffic our featured content receives by about 4x.

”

Larissa Murillo,
 Marketing Manager, marketgoo

“

Working with the ZNet across its Wire19 and Daily Host News media sites has been a particularly smooth and fruitful experience. The publications have increased visibility in the b2b technology target markets for several of our clients. The publication group does a great job of bringing valuable and actionable content to its audience, we'll absolutely be continuing to work with ZNet.

”

Kyle Peterson,
 Partner, Clement Peterson

DHN Team

OUR TEAM

Being an insider in the IT industry, we know what our readers are most interested in or should be more aware of.

An IT magazine that promotes thought leadership, DHN can also benefit the interested industry members by helping them transform their knowledge into business value.



**Munesh
Jadoun**

FOUNDER



<https://twitter.com/MuneshJadoun>



<https://in.linkedin.com/in/muneshjadoun>



**Sabarinathan
Sampath**

CSO



<https://twitter.com/sabarisampath>



<https://in.linkedin.com/in/sabarisampath>



**Jyotsana
Gupta**

EDITOR IN CHIEF



<https://twitter.com/jyotsana710>



<https://in.linkedin.com/in/jyotsana-ojha-gupta-48272873>

Thank You



For queries: enquiry@wire19.com